

## Message Text

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ACTION ARA-10

INFO OCT-01 ISO-00 SP-02 AID-05 EB-07 NSC-05 RSC-01

CIEP-01 TRSE-00 SS-15 STR-01 OMB-01 CEA-01 L-02 H-01

IO-10 CIAE-00 DODE-00 INR-07 NSAE-00 PA-01 USIA-06

PRS-01 /078 W

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P 292337Z JAN 75

FM AMEMBASSY MEXICO

TO SECSTATE WASHDC PRIORITY 5963

C O N F I D E N T I A L MEXICO 903

E.O. 11652: GDS

TAGS: MX, CU, ESTC, CPAS

SUBJECT: U.S. PROBLEMS WITH GOM IN TRADE WITH CUBA;  
AUTOMOBILES

REF: MEXICO CITY 809

1. CONTRARY TO EXPECTATIONS OF U.S. MANAGERS OF CHRYSLER AND GENERAL MOTORS, BECKER (UNDERSECRETARY OF COMMERCE) DID NOT RAISE CUBA ISSUE DURING MEETING JANUARY 28 WITH LOCAL AUTOMOBILE INDUSTRY. BECKER, WHO DID ALL TALKING FOR GOM, EXPLORED DURING FIVE HOUR MEETING MEASURES (OTHER THAN EXPORTING TO CUBA) BY WHICH AUTOMOBILE RELATED BALANCE OF PAYMENTS PROBLEMS MIGHT BE RELIEVED. U.S. MANAGERS DID NOT THEMSELVES WISH TO RAISE CUBA ISSUE.

2. IN REPLY TO OUR QUESTIONS, PARKINSON (CHRYSLER) DOES NOT FEEL EARLIER REQUEST TO "GET PERMISSION" TO EXPORT TO CUBA CAN BE IGNORED OR DEFERRED. ON OTHER HAND, LOCAL MANAGERS RECOGNIZE THAT USG HARDLY ABLE CONSIDER PROBLEM WITHOUT MORE DETAILS AS TO PROPOSED TIMING OR CONTENT OF POSSIBLE SALES TO CUBA. AFTER EXPLORING WITH US POSSIBLE DESIRABILITY OF LEAVING ALL  
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FURTHER INITIATIVES UP TO GOM, PARKINSON NOW INTENDS

QUESTION BECKER ABOUT DETAILS DURING PRIVATE MEETING  
SCHEDULED FOR JANUARY 30.

3. FORD MANAGER (EDSON WILLIAMS) CONTINUES APPEAR  
RELUCTANT GO INTO DETAIL WITH EMBASSY OVER THIS ISSUE.  
WILLIAMS STATES HIS FIRM IS FAMILIAR WITH U.S. REGULATIONS  
AND THAT HIS COMPANY IS IN TOUCH WITH APPROPRIATE  
AUTHORITIES IN WASHINGTON. FORD MOTOR COMPANY WANTS  
TO GET ITS SHARE OF ANY MARKET OPENING UP IN CUBA AND  
SEEMS BELIEVE THAT PRECEDENT SET IN ARGENTINA CASE WILL  
APPLY HERE. ONE NEW POINT OF INFORMATION WAS  
MR. WILLIAMS' STATEMENT THAT HE "KNOWS FOR A FACT" THAT  
SHAPE AND SIZE OF DEAL WITH CUBA IS STILL BEING WORKED  
OUT BETWEEN GOM AND CUBAN EMBASSY HERE. WILLIAMS SAID  
FORD'S INTERESTS "PARALLEL" THOSE OF EMBASSY IN HOPING  
AVOID ANY CONFRONTATION WITH GOM.

4. GOM MANAGER (WILLIAM SLOCUM) CALLED LATE IN THE DAY  
CONFIRMING PARKINSON'S COMMENTS. SLOCUM ADDED THAT AUTO  
INDUSTRY TO MEET AGAIN WITH BECKER TUESDAY, FEB 4. JOVA

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** EAST WEST TRADE, AUTOMOTIVE INDUSTRY, SALES, MEETINGS, BALANCE OF PAYMENTS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 29 JAN 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
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**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
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**Disposition Reason:**  
**Disposition Remarks:**  
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**Film Number:** D750033-0556  
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**TAGS:** ESTC, CPAS, MX, CU, US, CHRYSLER, GENERAL MOTORS, (BECKER), (PARKINSON)  
**To:** STATE  
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